



Dear Friend,

We hope we can count on your support of the **2024 Friends of St. Catherine Laboure Gala, "Cupid's Garden"**. This year's Gala, the 22nd annual, is scheduled for **Saturday, February 10, 2024**. If you previously supported this event, we thank you in advance for your past generosity and look forward to your continued support. To our new friends, we would be pleased to add you to the list of outstanding individuals and organizations that advertise in our program book, donate auction items, or purchase tickets or tables for this worthwhile event.

Through the selfless support of the "Friends," the Gala has grown into one of the premier fundraising events in Central Pennsylvania. This popular benefit has generated in excess of \$1,000,000 to aid in the ongoing mission to maintain and improve the school, thereby, ensuring the best possible learning environment for the children. All proceeds from this black-tie optional affair will benefit the St. Catherine Laboure School, the Christian McNaughton Endowment Fund, and the General Scholarship Fund.

The annual gala will commence at 5:30 p.m. with hors d'oeuvres and cocktails as well as a premier and silent auction. Beginning at 7:30 p.m. guests will enjoy a delicious dinner prepared by the outstanding executive chef at the Hilton Harrisburg, followed by a live auction. After dinner there is dancing and entertainment by one of the area's premier dance bands.

We hope we can count on your continued support of the Gala and St. Catherine Laboure School. Please select from the exceptional sponsorship opportunities on the attached forms. Auction items should be confirmed and program advertisements received by January 5, 2024. Please feel free to review the event website at www.sclsgala.org. Should you have any questions regarding the event, do not hesitate to contact the Gala Committee at (717) 460-3534 or GalaCommittee123@gmail.com.

Please set aside **Saturday, February 10, 2024**, and consider sponsoring or attending the event at the Hilton Harrisburg. This special night will leave you with wonderful memories and by your support, will allow the students at St. Catherine Laboure School the opportunity to continue to create wonderful memories.

Thank you in advance for your generous support.

Sincerely,

2024 Gala Committee

Friends of St. Catherine Gala Corporate Sponsor and Advertising Opportunities

Please indicate sponsorship level and send completed form and check payable to the: Friends of St. Catherine, 4020 Derry Street, Harrisburg PA, 17111

Attention: Gala Committee

Deadline for submission is January 5, 2024.

Thank you for your generous support!

Name:

Address:

Phone:

Email:

Corporate Sponsorship Packages

Event Sponsor (\$10,000)

- ❖ Premier reserved seating for two tables of ten (20 guests) at the Gala;
- ❖ Recognized as the **exclusive** Gala sponsor, which includes, but is not limited to, corporate name displayed on Sponsorship signage throughout the event (reservations must be received by December 31, 2023) and introduction and recognition during welcoming presentation;
- ❖ Full (inside) front page advertisement and recognition in the Gala program book; and
- ❖ Inclusion on the Friends of St. Catherine Laboure Gala website and social media pages.

Entertainment Sponsor (\$5,000)

- ❖ Premier reserved seating for one table of ten (10 guests) at the Gala;
- ❖ Recognized as the **exclusive** sponsor of the entertainment (or other options approved by the Gala Chairs); includes corporate name displayed on all prominent signage throughout event (reservation must be received by December 31, 2023);
- ❖ Full (back) page advertisement and recognition in the Gala program book;
- ❖ Recognition on Gala signage; and
- ❖ Inclusion on the Friends of St. Catherine Laboure Gala website and social media pages.

Friend of St. Catherine Sponsor (\$2,500)

- ❖ Reserved seating for one table of ten (10 guests) at the Gala;
- ❖ Recognized as a sponsor(s) of one of the following elements of your choice: evening's décor, specialty bar or other options approved by the Gala Chairs, includes, but is not limited to, corporate name displayed on prominent signage throughout event (reservation must be received by December 31, 2023);
- ❖ Full page advertisement and recognition in the Gala program book;
- ❖ Recognition on Gala signage; and
- ❖ Inclusion on the Friends St. Catherine Laboure Gala website and social media pages.

Royal Sponsor (\$1,500)

- ❖ Reserved seating for one table of ten (10 guests) at the Gala;
- ❖ Full page advertisement and recognition in the Gala program book;
- ❖ Recognition on Gala signage; and
- ❖ Inclusion on the Friends of St. Catherine Laboure Gala website and social media pages.

Blue Sponsor (\$1,000)

- ❖ Reserved seating for one table of eight (8) guests at the Gala;
- ❖ Half page advertisement and recognition in the Gala program book;
- ❖ Recognition on Gala signage; and
- ❖ Inclusion on the Friends of St. Catherine Laboure website and social media pages.

White Sponsor (\$600)

- ❖ Reserved Seating for four (4) guests at the Gala;
- ❖ Half page advertisement and recognition in the Gala program book; and
- ❖ Recognition on Gala signage.

PROGRAM AD (for Corporate Sponsors above)

Ad attached Use last year's ad Will email ad to: GalaCommittee123@gmail.com

BUSINESS/INDIVIDUAL PROGRAM ADVERTISING OPPORTUNITIES

- Full-Page Ad (5" wide x 7.75 " deep) \$ 300
- Half-Page Ad (5" wide x 3.75 " deep) \$ 150
- Quarter-Page Ad (2.5" wide x 3.75 " deep) \$ 75

Ad attached Use last year's ad Will email ad to: GalaCommittee123@gmail.com

INDIVIDUAL GALA TICKETS

Individual Gala Tickets (\$125) (*\$110 if purchased by 12/31/23*)

Number of tickets:

TAX DEDUCTIBLE CONTRIBUTION

I am unable to attend, however, I wish to make a tax-deductible donation in the amount of \$

About Us

The Friends of St. Catherine Gala is St. Catherine Laboure School's premier fundraising event. Since its inception, the Gala has raised over \$1,000,000. These funds have been used to purchase much needed equipment and supplies (e.g., computers and technology), make necessary improvements to our school (e.g., a new gym floor and remodel bathrooms), and to provide tuition assistance to those in need. The first Gala was held in the year 2000 and built upon an Endowment Fund established in 1997 after the sudden death of one of the preschoolers, Christian McNaughton. Through the Gala and the Endowment Fund, Christian's memory and legacy lives on. For more information, please contact the Gala Committee at (717) 460-3534 and GalaCommittee123@gmail.com.